



BV

September 28-30, 2021

www.buildexvancouver.com
www.buildexalberta.com

**BUILDEX
AMPLIFIED**

Online & In-Person

SPONSORSHIP PACKAGE

Access BC & Alberta's Design, Construction and Property Management industry all week long!

IT'S ALL HERE //

Industry Decision Makers • Keynote Presentations • Roundtable Discussions
Networking Events • Seminars • Demonstrations • In-Person Micro Events

Access an Exclusive Audience of Local Architects, Engineers, Contractors, and Designers through a New Hybrid Format

Join us for a week long hybrid event experience. This new September event format combines online programming and in-person events to create a “hybrid” experience for both BC and Alberta’s building professionals.

Leverage our strength in online events and track record in in-person shows to propel your brand and products in front of AEC and design professionals across Western Canada this year, and well into 2022. Take advantage of this opportunity to position your brand as an industry leader through the educational program and build your pipelines by meeting new clients and safely hosting groups of professionals at your venues this fall.

This exciting new conference will provide ways for the professional community to connect, network, learn and share and will address topics including:

- Future Work
- Carbon Reduction & Wellbeing
- Digitization & Industrialization

Participate & Reach:

- Network of qualified Architects, Designers, Engineers, Construction Managers, Project Managers, Contractors, Developers, Property Managers & more
- Professionals & experts working with BC and Alberta’s commercial building assets

“Take advantage of the virtual platform because it is easy and convenient. I managed to network with important companies”

– Attendee, BUILDDEX @ Buildings Week 2020



“From the ability to watch and re-watch seminars, the excellent opportunities to network and make new connections, as well as being able to online visit exhibitors, Buildings Week was simply fantastic!”

– Attendee, BUILDDEX @ Buildings Week 2020



“Refreshing to get all the new insights through this platform. Made great connections and would appreciate these virtual opportunities even when we return face to face”

– Attendee, PM Springfest, Buildings Canada Virtual Event 2021



OPPORTUNITY	BENEFITS	INVESTMENT	DEADLINE	AVAILABLE
Presenting Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Leads and Data 	\$9,500	July 26	1
Innovation Showcase Sponsorship	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Leads and Data 	\$5,000	July 26	1
Conference Stream Presenting Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Virtual Profile • Leads and Data 	\$4,500	July 26	4
Engagement Contest Sponsor	<ul style="list-style-type: none"> • Branding • Promote Product or Service • Virtual Profile • Leads and Data 	\$3,000	July 26	1
Keynote Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Virtual Profile • Leads and Data 	\$3,000	July 26	1
Networking Event Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Leads and Data 	\$3,000	July 26	3
Mentorship Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Leads and Data 	\$3,000	July 26	2
Registration Sponsor	<ul style="list-style-type: none"> • Industry Leader • Branding • Virtual Profile • Leads and Data 	\$3,000	July 26	1
Survey Sponsor	<ul style="list-style-type: none"> • Branding • Virtual Profile • Leads & Data 	\$3,000	August 9	2

OPPORTUNITY	BENEFITS	INVESTMENT	DEADLINE	AVAILABLE
Educational Webinar Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Virtual Profile • Leads and Data 	\$2,500	August 9	9
Demonstration Sponsor	<ul style="list-style-type: none"> • Promote Product or Service • Branding • Virtual Profile • Leads and Data 	\$2,250	August 9	6
Curated Session Sponsor	<ul style="list-style-type: none"> • Thought Leadership • Branding • Virtual Profile • Leads & Data 	\$1,500	August 9	20
BUILDEX Micro Event	<ul style="list-style-type: none"> • Third Party Event • Branding • Virtual Profile • Leads and Data 	\$1,750	August 9	20
Tour Sponsor	<ul style="list-style-type: none"> • On-site Live Tour • Industry Leader • Branding • Virtual Profile • Leads and Data 	\$1,750	August 9	6
Commercial Sponsor	<ul style="list-style-type: none"> • Promote Product or Service • Branding • Virtual Profile • Leads and Data 	\$950	August 13	16
Innovation Showcase Participant	<ul style="list-style-type: none"> • Branding • Virtual Profile • Leads and Data 	\$750	August 13	8



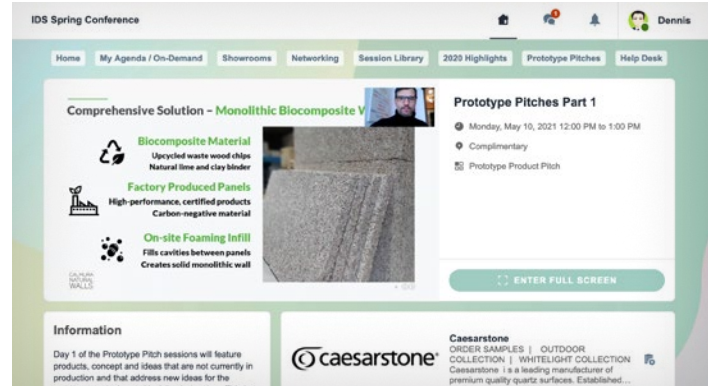
For sponsorships and exhibiting info, please contact:

Chris Griffiths

Sales Manager

Phone: 403.618.5393

Email: christopher.griffiths@informa.com



Presenting Sponsor

Position your company and brand as the industry leader and reach qualified decision makers and influencers.

Investment: \$9,500

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals
- Case studies in the Buildings Canada monthly newsletter (June / July / August)

Virtual Event:

- Banner ad placement on virtual event home page
- Opportunity to produce a 30 min demo or one-hour educational webinar
- Attendee push notification before your demo or webinar starts
- Opportunity to include two 60 seconds commercials in select sessions (produced by your company)
- Opportunity to introduce one session
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event
- Demo or webinar to appear on Buildings Canada year-round website and resource
- Access to the opt-in attendees who attend your demo or webinar

Innovation Showcase Sponsor

Sponsor the interactive lounge, a destination for the latest product pitches. Position your brand as a leader in innovation. Key Topics include ConTech Hardware and Net Zero Ready Materials, System and Solutions.

Investment: \$5,000

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Opportunity to run one 60 second commercial in length in the Innovation Lounge (produced by your company)
- Attendee push notifications prior to pitch start time
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Conference Stream Presenting Sponsor

Opportunity to solidify your position as a thought leader by presenting an Educational Program stream. Lead the conversation and choose from the following streams:

- Future Work
- Wellbeing & Carbon Reduction
- Digitization & Industrialization

Investment: \$4,500

Pre-Event:

- Recognition as overall sponsor of an Educational Program stream
- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, seminar program and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Exposure on the 'what's on today' virtual event page
- Opportunity to include two 60 seconds commercials in select sessions (produced by your company)
- Opportunity to introduce one session
- Attendee push notification prior to one session
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Engagement Contest Sponsor

Join BUILDDEX in driving engagement throughout our Digital Week by sponsoring our Engage to Win Contest.

Investment: \$3,000

Pre-Event:

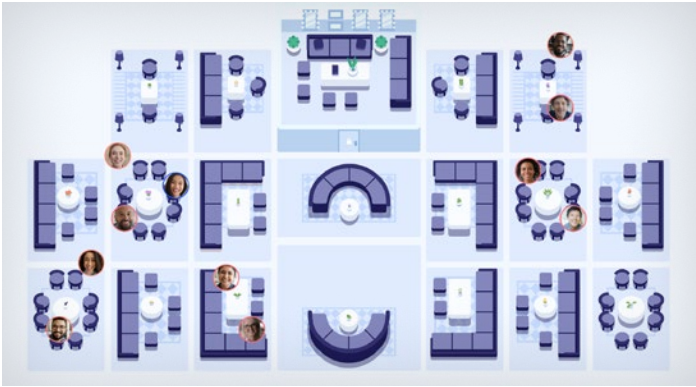
- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Logo and branding on contest page
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Keynote Sponsor

Position your brand with today’s industry thought leaders. Present one of our most anticipated talks!

Investment: \$3,000

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Logo branded area within the networking area
- Opportunity to provide a welcome message during the main networking feature
- Opportunity to host a prize give away
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 25 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event

Networking Event Sponsor

Position your company and brand as an industry leader by gaining critical exposure and VIP access to the virtual networking at BUILDDEX.

Investment: \$3,000

Pre-Event:

- Recognition as sponsor of the Networking activation
- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Branding where keynote speaker is promoted
- Attendee push notifications prior to Keynote
- Opportunity to introduce Keynote
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Mentorship Sponsor

Over 45% of our industry say they attend our virtual events to network and meet with new people. Be the brand that helps our attendees make meaningful connections and support new connections.

Investment: \$3,000

Pre-Event:

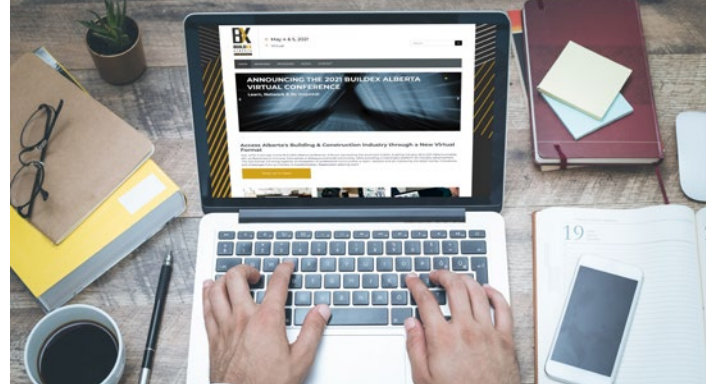
- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Branding on mentorship platform
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Registration Sponsor

Reach a wide audience and position your brand as the industry leader. Make an impression on everyone who registers and be the first Brand to greet BUILDEX professionals.

Investment: \$3,000

Pre-Event:

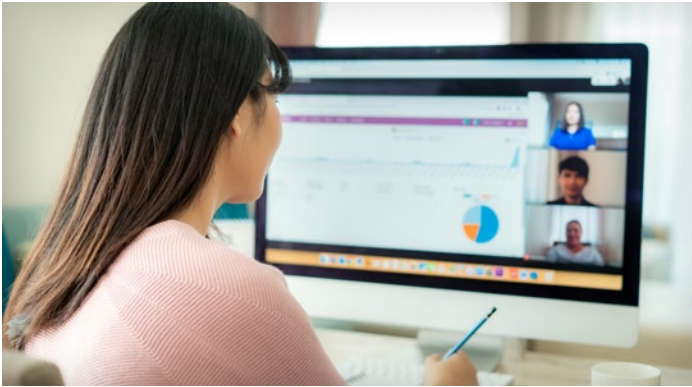
- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Logo and branding on registration page
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Survey Sponsor

Capitalize on the power of BUILDDEX and survey our qualified professional attendees by asking a series of 5 questions. This targeted approach allows you to connect directly with the BUILDDEX attendee and gather data.

Investment: \$3,000

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Logo and branding on Survey page
- Inclusion in up to two Push Notifications
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Educational Webinar Sponsor

Host an educational webinar, presented by a speaker of your choice, and position your company to a qualified and captivated audience.

Investment: \$2,500

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, seminar program and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Delivery of one educational webinar 60 minutes in length
- Attendee push notification prior to the session
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings

Post-Event:

- Detailed report within three weeks post-event
- Webinar to appear on Buildings Canada year-round website and resource
- Access to the opt-in attendees who attend your webinar



Demonstration Sponsor

Showcase your latest product(s), solutions and technology to your target audience.

Investment: \$2,250

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, demo schedule and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Delivery of one product demo 30 minutes or less (30 min max) in length
- Attendee push notification prior to the session
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings

Post-Event:

- Detailed report within three weeks post-event
- Demo to appear on Buildings Canada year-round website and resource
- Access to the opt-in attendees who attend your demo



Curated Session Sponsor

Present a session curated and produced by our content team and align your brand with thought leadership and education.

Investment: \$1,500

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites, seminar program and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Sponsor one curated/produced educational webinar 60 minutes in length
- Opportunity to run one commercial 60 seconds in length (produced by your company)
- Attendee push notification prior to the session
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings



BUILDEX Micro Event

Host a safe and secure offsite event in your showroom, studio or event space. Participate in a live demonstration, new product showcase, exhibition or talk that focuses on the future of our industry.

Investment: \$1,750

Application fee of \$25

Pre-Event:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Event feature and logo exposure on the BUILDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals
- Attendee push notification prior to your Micro Event

Virtual Event:

- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings



Tour Sponsor

As our industry comes back together face to face, this is your opportunity to tour qualified designers, architects, builders, developers and/or Property Managers through your facility or new project.

These tours will be vetted by the BUILDEX team. \$25 application fee applies.

Investment: \$1,750

(+ \$25 non refundable application fee)

Pre-Event:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Logo on Tour information page
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes

Post-Event:

- Detailed report within three weeks post-event



Commercial Sponsor

Run your 60-second video prior to a BUILDDEX educational session.

Investment: \$950

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX websites and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- Opportunity to run one commercial 60 seconds in length (produced by your company)
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings

Join Us Today



For sponsorships and exhibiting info, please contact:

Chris Griffiths

Sales Manager

Phone: 403.618.5393

Email:

christopher.griffiths@informa.com



Innovation Pitch Participant

Promote the benefits of your innovation and technology solution alongside your competitors. Express pitches will run in our Innovation Lounge. Topics Include ConTech Hardware and Net Zero Ready Materials, System and Solutions.

Investment: \$750*

***Production cost not included**

Pre-Event:

- Inclusion in the overall BUILDDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDDEX website and sponsor directory
- Inclusion in the email campaign to 15,000 AEC and Interior Design professionals

Virtual Event:

- One pre recorded pitch (5 min max) in length produced by your company
- Pitch to appear in innovation lounge
- Attendee push notifications prior to pitch start time
- Virtual company listing and profile with video and chat functionality
- Send messages and set-up meetings directly with attendees
- Access to real-time leads through connections and meetings
- 20 VIP All Access Passes