

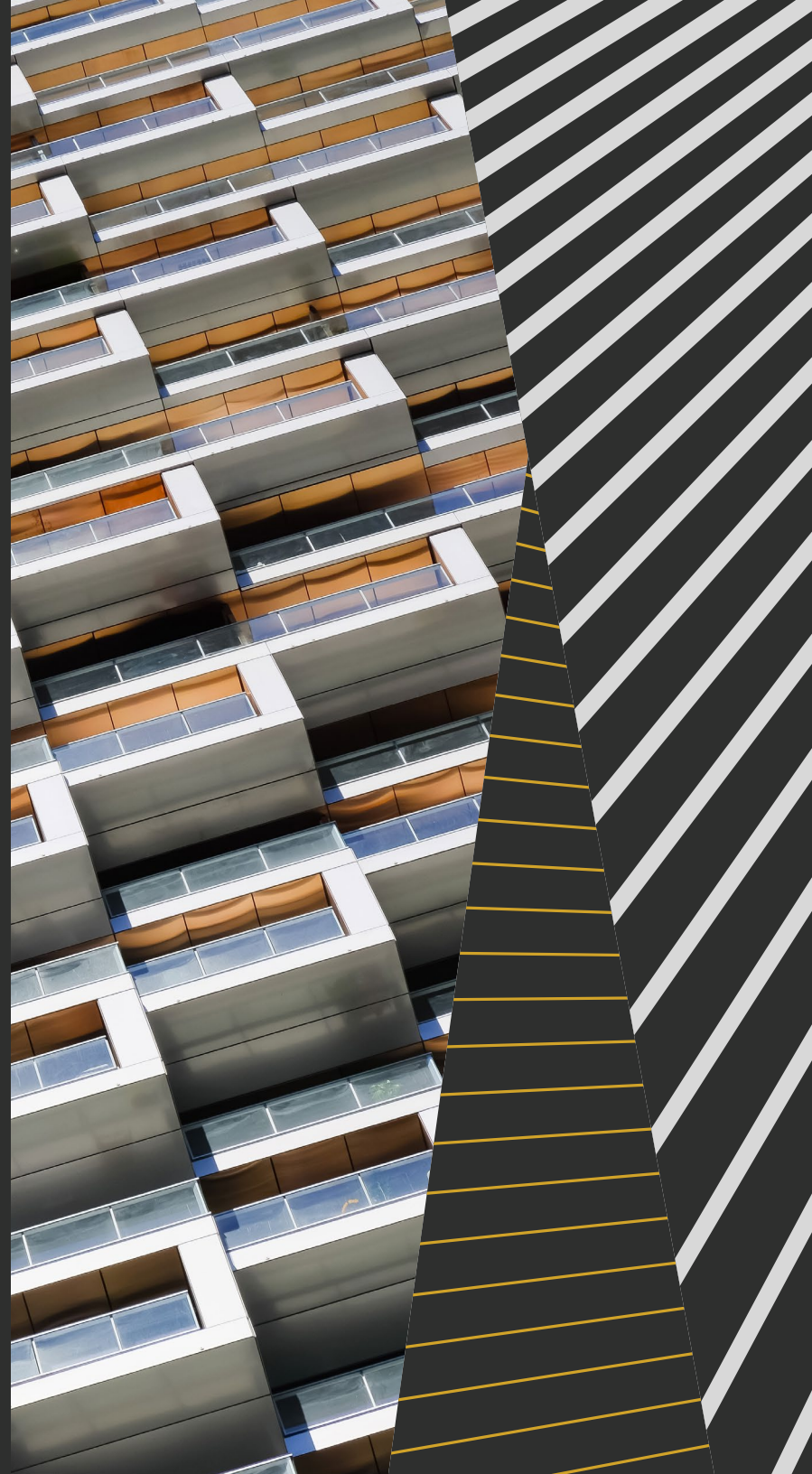


# SPONSORSHIP OPPORTUNITIES

**IDS x BUILDDEX**  
**Vancouver**  
**Sept 29-30, 2021**

Vancouver  
Convention  
Centre West

**[BUILDDEXVancouver.com](https://BUILDDEXVancouver.com)**



# TIER 1 PRESENTING

(25K AND UP)

- ▶ [Presenting](#)
- ▶ [Pavilion](#)

# TIER 2 SUPPORTING

(8K – 25K)

- ▶ [Attendee Registration](#)
- ▶ [Central Bar](#)
- ▶ [Learning Lab](#)
- ▶ [Job Board](#)
- ▶ [Main Stage](#)
- ▶ [Opening Night Reception](#)
- ▶ [Reception Bar](#)
- ▶ [Conference Stream](#)
- ▶ [IDS Lounge and Bar](#)
- ▶ [Construct Café](#)
- ▶ [TECHCENTRIC Stage](#)

# TIER 3 PARTNERS

(8K AND UNDER)

- ▶ [Speaker Interview Series](#)
- ▶ [Entry Feature](#)
- ▶ [VIP Lounge](#)
- ▶ [Keynote Speaker](#)
- ▶ [Educational Session](#)
- ▶ [Online Registration](#)
- ▶ [Accredited Seminar](#)
- ▶ [CEO Breakfast Supporting Partners](#)
- ▶ [Sustainable Product Showcase](#)
- ▶ [Innovation Product Showcase](#)
- ▶ [Exhibitor Morning Coffee](#)
- ▶ [PAMA Kiosk](#)
- ▶ [TECHCENTRIC Kiosk](#)
- ▶ [1 Day Keg](#)

**CONTACT US**

# PRESENTING

Align your brand with our industry's leading design, construction, and property management event. Enjoy the full benefits of our marketing campaign, on-site visibility, and promotional opportunities.

**INVESTMENT:** \$55,000

Exclusive Product Category for Sponsorship within the Sponsor tier.

## Pre-Event:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign, including future print advertising
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo inclusion on event app
- Logo exposure on delegate confirmation emails
- Inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media
- Inclusion of a staff member in the BUILDDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

## Passes:

- 25 Electronic VIP Passports
- Free Access to Two Full Days of Seminars

## On-Site:

- Logo inclusion on on-site signage (including all directional signage, show signage and two floor decals)
- Opportunity to show a 30 second video (with sound) at the main stage in rotation with other sponsors, seen by all show attendees

## Seminar Sponsorship:

- Opportunity to welcome delegates and introduce a speaker at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Information distributed at session

## Post-Show:

- A detailed sponsor report within three weeks post-event





# PAVILION

IDS x BUILDEX partners with organizations committed to building sustainable futures. Curate a Pavilion which hosts exhibiting companies, featured installations and speaker content right on the show floor, in the heart of the action.

**INVESTMENT:** \$25,000  
(DEPENDENT ON PAVILION SIZE)

## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign, including future print advertising
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listings on websites and event app

## On-Site:

- Inclusion on on-site signage related to this featured area
- 600 – 800 sq. ft. space on the show floor

## Post-Show:

- A detailed sponsor report within three weeks post-event

### Pavilions pictured here:

- World of Walas
- City of Vancouver / Passive House Canada
- Professional Association of Managing Agents (PAMA)





# ATTENDEE REGISTRATION

Reach a wide audience and position your brand as the industry leader. As presenter of our registration, your brand welcomes all attendees to the IDS x BUILDDEX Vancouver event.

**INVESTMENT:** \$20,000

## Pre-Event:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign, including future print advertising
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Logo inclusion on event mobile app
- Promotional listing on the websites and event app
- Logo displayed on the registration badge and online registration system

## On-Site:

- Logo prominently displayed on high profile registration kiosks at the entrance to the show floor
- Logo exposure on sponsor signage throughout the Show

## Seminar Sponsorship:

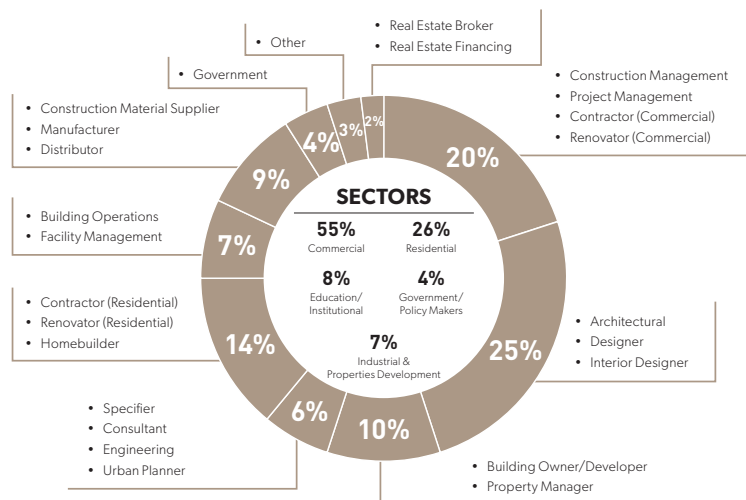
- Opportunity to welcome delegates and introduce a speaker at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Information distributed at sessions

## Post-Show:

- A detailed report within three weeks post-event

"They're all senior leaders in the construction industry so to get them in one place, at one time, in a social setting is a unique experience that isn't available any other way in the construction industry."

– Philip Hochstein, Independent Contractors and Businesses Association



# CENTRAL BAR

Host IDS x BUILDDEX Vancouver central bar – the central meeting place for the event and a highlight feature of the show.

**INVESTMENT:** \$15,000  
(+ DESIGNER FEES AND BUILDOUT COSTS)

## Pre-show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the central bar
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

## On-Site:

- 45x30 feature space on the showfloor
- Opportunity to host a signature drink within the bar
- Inclusion on on-site feature signage

## Post-Show:

- A detailed report within three weeks post-event

"We achieved excellent results at BUILDDEX. Through our keynote sponsorship we could drive additional traffic to our booths. Working with the western team for the BUILDDEX shows has been a pleasure. They have provided us with several customized solutions that met our needs and provided excellent results. We've renewed our commitment to BUILDDEX this year."

– Eric Yap, SVP Business Relations, Crawford Compliance





# LEARNING LAB

The IDS x BUILDEX Learning Lab is the center for exploration, education, and new ideas at the heart of the IDS x BUILDEX Vancouver show floor. One of the highlights of our event, present an entire stage of content that is fully integrated into the educational program of IDS x BUILDEX Vancouver. Previous learning lab supporters include City of Vancouver, Passive House Canada and World of Walas.

**INVESTMENT:** \$15,000

## Pre-Show:

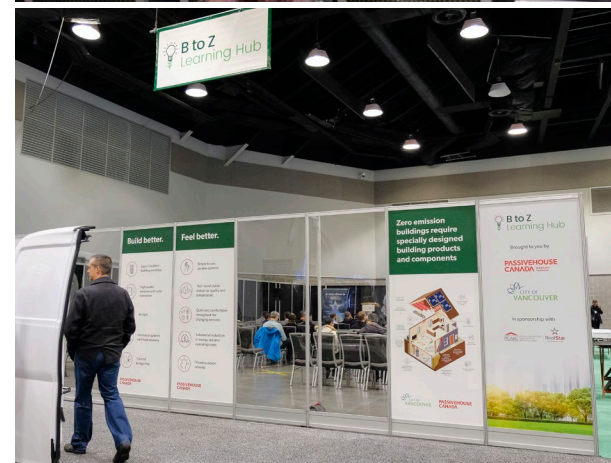
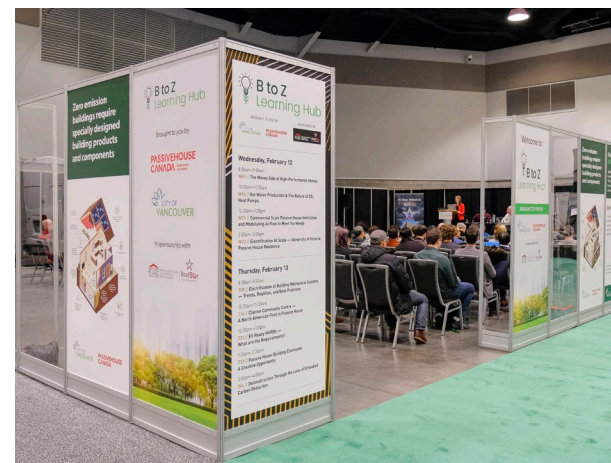
- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions at the Learning Lab
- Sessions included in the online registration
- Recognition in the Program Guide alongside other educational sessions
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)
- Promotional listings on websites and event app

## On-Site:

- Logo inclusion in all signage that relates to the Learning Lab
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

## Post-Show:

- A detailed report within three weeks post-event



## Pictured here:

City of Vancouver /  
Passive House Canada  
B to Z Learning Lab

# MAIN STAGE

Present the IDS x BUILDDEX Vancouver Main Stage: the location for engaging and dynamic content throughout the whole event.

**INVESTMENT:** \$15,000

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Main Stage
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Sessions included in the online registration
- Inclusion in Press Releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide
- Inclusion of a staff member in the BUILDDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

## On-Site:

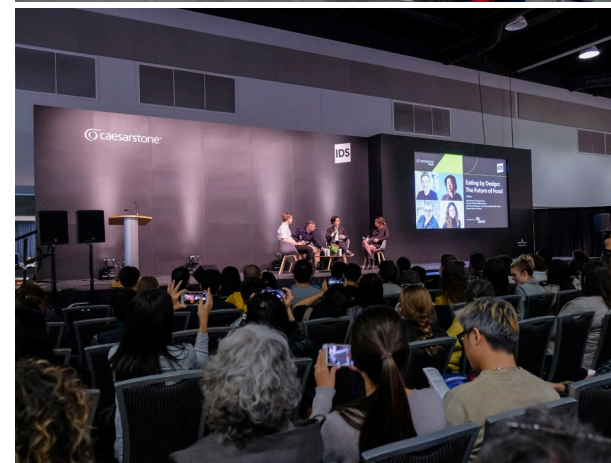
- Opportunity to show a 30 second video (with sound) at the main stage in rotation with other sponsors, seen by all show attendees and speakers
- Inclusion on on-site feature signage
- Branding on presenters intro slides
- Inclusion on presentation screen backdrop in-between presentations
- Opportunity to present all session speakers with your company introduction

## Post-Show:

- A detailed report within three weeks post-event

"BUILDDEX provided us with some good sales leads, and ongoing partnerships. It's also opened up some A&D contacts as well. Each year we do an ROI on each trade show, so many have been dropped but we continue to participate in BUILDDEX based on that value."

– Bruce Cook, Business Development Executive, Dyson Canada Ltd.





# OPENING NIGHT RECEPTION

Host one of the year's top industry events and celebrate the opening of IDS x BUILDDEX Vancouver.

## INVESTMENT: \$12,000

(+ SPONSOR IS RESPONSIBLE FOR A MIN SPEND OF \$8K IN FOOD AND DRINK WITH THE VCC)

### Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign, including print ads as it relates to the party
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

### On-Site:

- Inclusion on on-site signage
- Branding on all bars in connection with the reception
- 100 drink tickets

### Post-Show:

- A detailed report within three weeks post-event

# RECEPTION BAR

## INVESTMENT: \$2,000

(100 BEER & WINE BEVERAGES)

### Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

### On-Site:

- Branded Bar
- Opportunity to brand napkins (at an additional fee)



# JOB BOARD

Gain extensive exposure both on-site and online by hosting the IDS x BUILDDEX Vancouver Job Board. Prominent positioning at the main show entrance as well as across IDS, BUILDDEX Vancouver and our collaboration site allows you to reach a wide industry audience and position your brand as the industry leading recruitment firm for design, construction and real estate professionals.

**INVESTMENT:** \$12,000

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide
- Opportunity to provide content for our e-newsletter and website
- Featured job opportunities to be included in marketing campaign to 40,000 industry professionals

## On-Site:

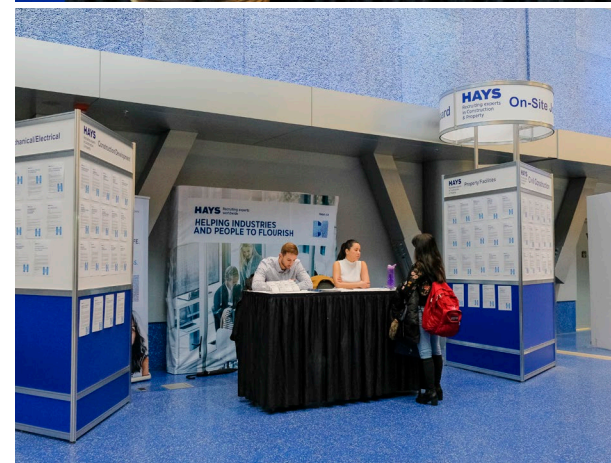
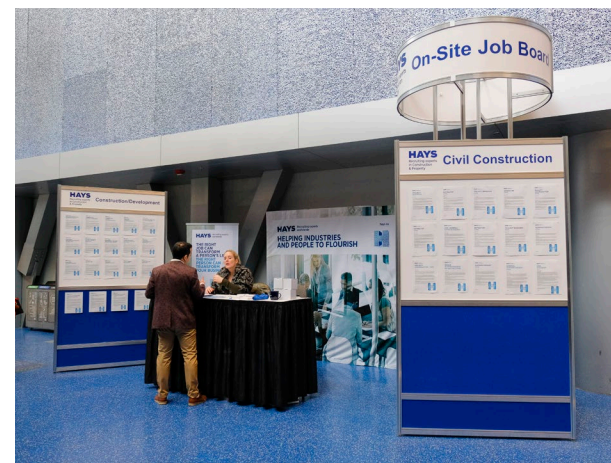
- On-site signage towers, table and chairs provided
- Positioning of your job board, staff and booth at main exhibition entrance

## Post-Show:

- A detailed report within three weeks post-event

BUILDDEX is one of the most diverse exhibitions that we go to. There is a broad range of vendors here, so we get a lot of exposure groups that we wouldn't normally see elsewhere."

- Corey Klimchuck, Pinchin Ltd.





# CONFERENCE STREAM

Reach a wide audience and solidify your position as a thought leader by supporting an entire educational program stream aligned to your company, objectives or target audience.

**INVESTMENT: \$10,000**

## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions in the conference stream
- Sessions included in the online registration
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Recognition in the Program Guide alongside other educational sessions
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide
- Inclusion of a staff member in the BUILDEX Vancouver Programming Advisory Committee or Think Tank (deadline applies)

## On-Site:

- Inclusion in all signage that relates to the educational stream
- Opportunity to present one specific seminar, introduce the speaker and thank audience

## Post-Show:

- A detailed report within three weeks post-event

"BUILDEX pays off with excellent market exposure to architects and builders, and sales which can be directly attributed to contacts made at the show."

– April Keene, Trade Show & Events Manager, NanaWall



# IDS LOUNGE AND BAR

IDS x BUILDDEX Vancouver Lounges and Cafes are meeting places for commerce and industry talk to take place. Present the Lounge and Bar located in our IDS Pavilion.

**INVESTMENT:** \$9,500  
(+ DESIGNER FEES AND BUILDOUT COSTS)

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

## On-Site:

- 50x30 Lounge feature space on the show floor
- Inclusion in on-site feature signage
- Collaborate with designer or architect on the build out of the space. Sponsor is responsible for buildout.

## Post-Show:

- A detailed report within three weeks post-event

IDS has become the cornerstone of our marketing campaign on an annual basis. We showcase the best of the best of what we offer.

– Elizabeth Margles, VP of Marketing, Caesarstone





# CONSTRUCT CAFÉ

IDS x BUILDDEX Vancouver Lounges and Cafes are meeting places for commerce and industry talk to take place. Present on of our events most popular meeting spaces.

**INVESTMENT:** \$9,500

# SOLD

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

## On-Site:

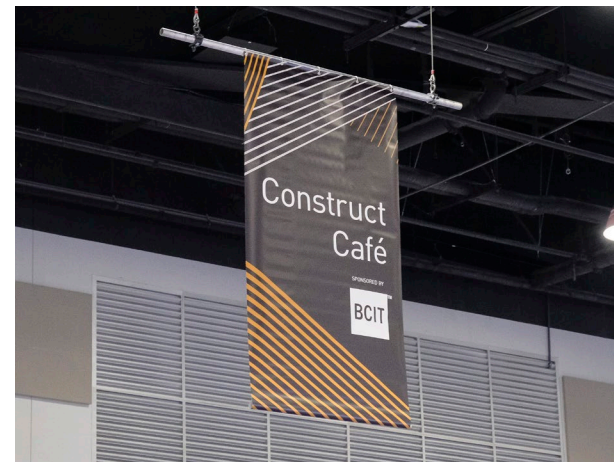
- 70x30 Lounge Feature space on the show floor
- Inclusion in on-site feature signage

## Post-Show:

- A detailed report within three weeks post-event

"With the amount of industry people, this show attracts a targeted, laser focused buying group that you just don't get at other events."

– Darwin Ortis, Westeck Windows and Doors



# TECHCENTRIC STAGE

IDS x BUILDDEX Vancouver's exclusive stage featuring a daily line up of engaging educational talks and demonstrations showing the latest and future of technology in the built environment.

This TECHCENTRIC stage is a future-forward themed stage embedded in a section of the show floor featuring a curated group of exhibitors showcasing new technology.

**INVESTMENT:** \$8,500

**SOLD**

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Recognition on BUILDDEX website with schedule of programmed sessions at TECHCENTRIC
- Sessions included in the online registration
- Recognition in the Program Guide promoting TECHCENTRIC
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

## On-Site:

- 30 minute Company Product Demonstration
- Includes high profile 10x10 corner booth space, includes carpet, 2 chairs and basic power outlet  
**\*Upgrades available, location TBD**
- Present all session speakers with your company introduction
- Logo displayed on on-site signage at feature space and through the trade show where stage/schedule is mentioned
- Logo prominently displayed on the podium in-between presentations

## Post-Show Report:

- A detailed report within three weeks post-event





# SPEAKER INTERVIEW SERIES

Reach a large audience of industry professionals and align your brand with the coveted Speaker Interview Series. IDS x BUILDDEX choose 8 Speakers to interview at our event in front of a step and repeat.

**INVESTMENT:** \$8,000

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Interview Series
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion in Press Releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide
- Interviews will be seen on-demand on our Buildings Canada Website

## On-Site:

- Logo inclusion on the step and repeat
- Video crew included
- Speakers lined up in advance by IDS x BUILDDEX Vancouver team

## Post-Show:

- A detailed report within three weeks post-event
- Interviews to be promoted post show on the Buildings Canada Website and via social media



# ENTRY FEATURE

The opportunity to design and install an experiential installation at the first entrance leading to IDS x BUILDEX Vancouver. The space is a blank canvas to create an experience that reflects your brand and vision as well as your alignment with the 2021 theme.

**INVESTMENT:** \$6,000

## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the feature
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide

## On-Site:

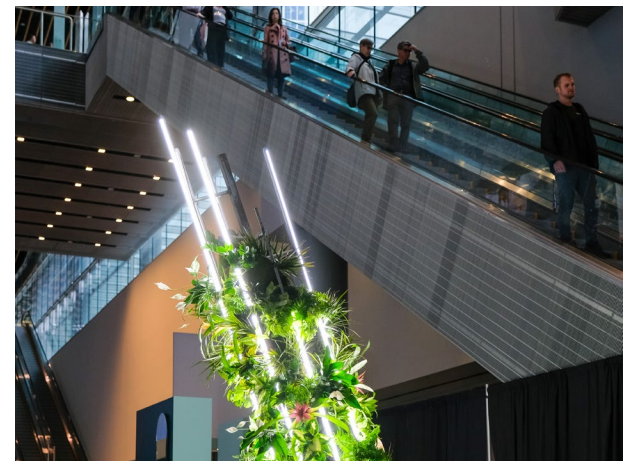
- 15 x 20 feature activation space on the pre-function area which is the initial entrance to IDS x BUILDEX Vancouver
- Inclusion on on-site feature signage

## Post-Show:

- A detailed report within three weeks post-event

"BUILDEX Vancouver has been one of those shows that has proven itself to be very successful for us; driving our business on the West Coast to become very, very successful."

– Peter Altobelli, YARDI





# VIP LOUNGE

Host IDS x BUILDEX Vancouver media, speakers, talent and VIP's as the sponsor of the event's exclusive VIP lounge.

**INVESTMENT:** \$6,000  
(+ DESIGNER FEES AND BUILDOUT COSTS)

## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the VIP Lounge
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide

## On-Site:

- 20x40 feature space on the showfloor
- Inclusion on on-site feature signage

## Post-Show:

- A detailed report within three weeks post-event

"BUILDEX has been the best way for us to meet as many people from the engineers and architects that specify the products to the installers and homeowners alike. Being a new business in Canada, it's important for us to get out there and that is what BUILDEX allows us to do. That is why we are coming back for our 4th year."

- Thomas Kirk, ROMEX



# KEYNOTE SPEAKER

Position your brand with today's industry thought leaders. Present one of the events keynote speakers, reach a targeted audience and generate leads.

**INVESTMENT:** \$7500 – \$9500  
(INQUIRE WITHIN)

## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Keynote speaker
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Sessions included in the online registration
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide
- Logo exposure alongside the keynote session, wherever the session is posted across event websites, emails and social media marketing

## On-Site:

- Logo recognition as it relates where Keynote and / or speaker is promoted
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

## Post-Show:

- A detailed report within three weeks post-event





# EDUCATIONAL SESSION

Host an educational session, presented by a speaker of your choice, and position your company to a qualified and captivated audience matching your objectives and target market.

**INVESTMENT:** \$6,500

Session must be pre-approved by Program Manager (min. 45 minutes of content)

## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the session
- Recognition on BUILDEX website with schedule of programmed sessions at IDS x BUILDEX Vancouver
- Recognition in the Program Guide alongside other educational sessions
- Sessions included in the online registration
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide

- Logo exposure alongside the your session, wherever the session's details are posted across event websites, emails and social media marketing

## On-Site:

- Inclusion in all signage that relates to the educational stream
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

## Post-Show:

- A detailed report within three weeks post-event



# ONLINE REGISTRATION

Get exceptional profile as attendees register for IDS x BUILDEX Vancouver. Be one of the first brands to welcome attendees to the event. Your brand will be front and center as all registrants are directed to a branded confirmation page once they complete online registration.

**INVESTMENT:** \$6,000

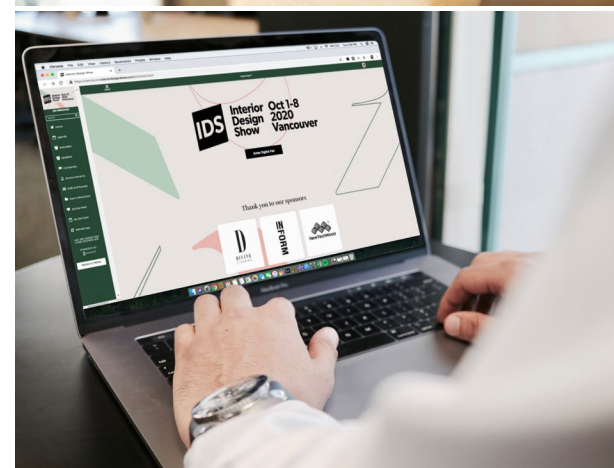
## Pre-Show:

- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to online registration
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX Vancouver virtual show guide

- Inclusion in the IDS x BUILDEX 'Thank you for registering' page, co-branded to include your logo, key messaging, website links and product or company video
- Inclusion in IDS x BUILDEX Vancouver registration confirmation email with your logo, key messaging, website links and even product or company video
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity

## Post-Show:

- A detailed report within three weeks post-event





# ACCREDITED SEMINAR

Position your brand with today's industry thought leaders. Support an educational session, reach your target audience, and generate leads.

**INVESTMENT:** \$3,500

## Pre-Show:

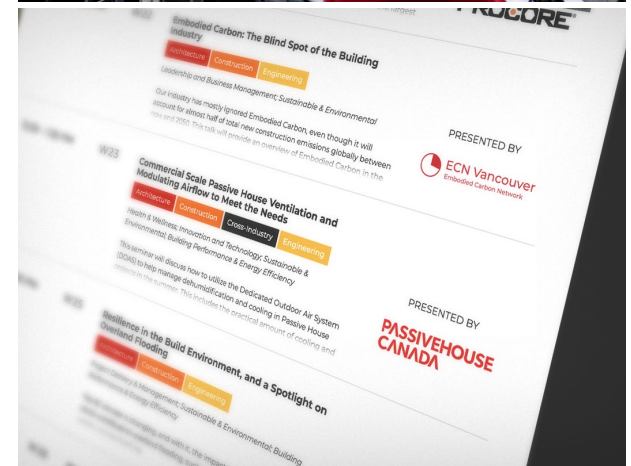
- Inclusion in overall IDS x BUILDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the seminar
- Logo exposure on the IDS x BUILDEX Vancouver websites and sponsor directories
- Recognition in the Program Guide alongside other educational sessions
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Sessions included in the online registration
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide
- Logo exposure alongside the your chosen session, wherever the session's details are posted across event websites, emails and social media marketing

## On-Site:

- Logo recognition as it relates to the seminar
- Inclusion on on-site signage wherever the seminar is featured
- Logo inclusion on podium and rotating holding slides (where present) and session title slide
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

## Post-Show:

- A detailed report within three weeks post-event



# CEO BREAKFAST SUPPORTING PARTNERS

Gain exceptional brand exposure, speaking rights, and the opportunity to host a table for your staff and / or guests at one of the building industry's most anticipated networking events for senior leadership.

**INVESTMENT:** \$4,500  
( MAXIMUM 3 PARTNERS)

## Pre-Show:

- Inclusion in overall IDS x BUILDDEX Vancouver marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the IDS x BUILDDEX Vancouver websites and sponsor directories
- Inclusion on the Virtual Press Office (VPO) website
- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX Vancouver virtual show guide

## On-Site:

- Recognition during the CEO Breakfast
- Opportunity to thank attendees and provide a brief introduction on your organization (max 3 minutes)
- Access to one (1) full table at breakfast (number of delegates per table to be confirmed) for your staff or guests
- Inclusion on on-site feature signage
- Logo inclusion on rotating holding slides and feature title slides

*\*subject to health & safety AllSecure guidelines*





# SUSTAINABLE PRODUCT SHOWCASE

Sponsor our Sustainable Product Showcase. All products will be vetted and curated by industry leaders.

**INVESTMENT:** \$4,000

## Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide and event app
- Inclusion in event app — which will provide a road map to all the sustainable products

# INNOVATION PRODUCT SHOWCASE

Sponsor our Innovation Product Showcase. Align your brand with the industry's top products and solutions that are shaping our future. All products will be vetted and curated by industry leaders.

**INVESTMENT:** \$4,000

## Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide and event app
- Inclusion in event app — which will provide a road map to all the new and innovative products

# EXHIBITOR MORNING COFFEE

Host IDS x BUILDEX Vancouver exhibitors in your exhibit space.

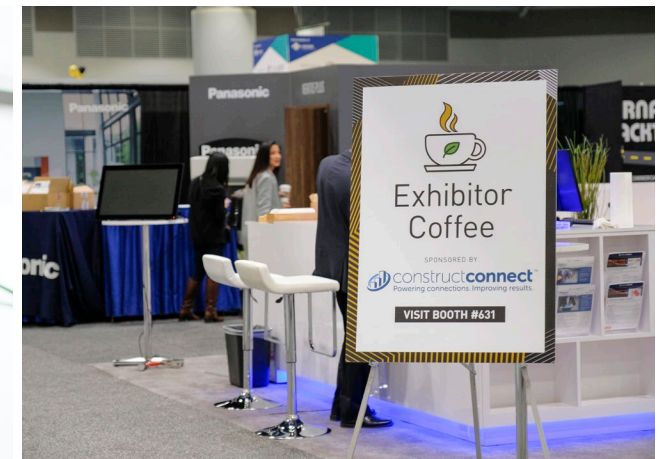
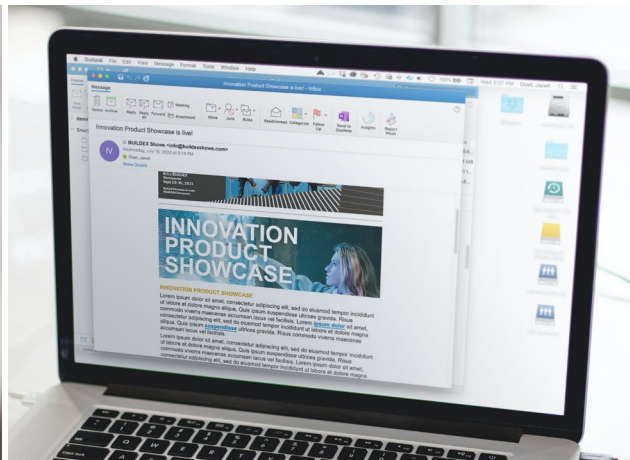
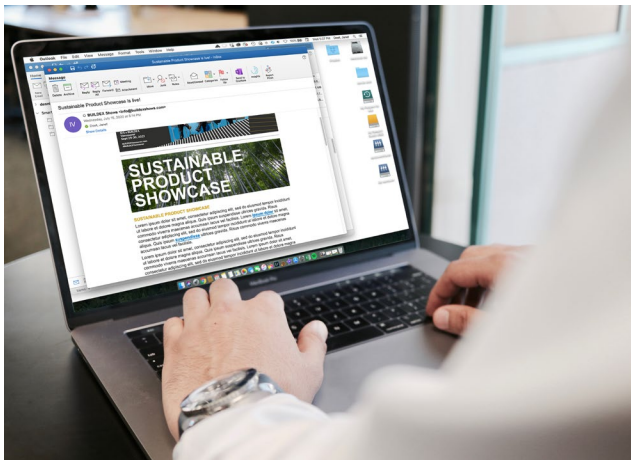
**INVESTMENT:** \$3,500

## Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDEX virtual show guide

## On-Site:

- Coffee service in your exhibit space each morning (2) before show open
- 1 announcement per day



## PAMA KIOSK

Hosted in partnership with the Professional Association of Managing Agents (PAMA), this networking area is the focal point on the show floor for residential property managers and owners. The annual PAMA networking hour is hosted within the kiosk area every year.

**INVESTMENT:** \$2,100  
(8-10 KIOSKS TOTAL)

### Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide and event app

### On-Site:

- Turnkey kiosk with custom company branding and stool
- Carpet and electricity included

## TECHCENTRIC KIOSK

One of the events most sought after featured areas, attendees flock to see the latest technology for the built environment across Construction, Architecture, Design and Property Management. Showcase your latest technology solution and help our audience understand where their next purchase should be.

**INVESTMENT:** \$1,800

### Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide and event app

### On-Site:

- Kiosk placed within 3000 sq. ft. of features space located next to the TECHCENTRIC Stage
- Turnkey kiosk with custom company branding and stool
- Carpet and electricity included

## 1 DAY KEG

Host IDS x BUILDDEX delegates in your exhibit space.

**INVESTMENT:** \$1,750

### Pre-Show:

- Inclusion in the email campaign to 40,000 industry professionals
- Promotional listing on the websites and event app
- Logo recognition on IDS x BUILDDEX virtual show guide

### On-Site:

- 1 keg in your booth space
- 1 bartender service staff
- 1 showfloor announcement





# FOR MORE INFORMATION



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**IDS x BUILDDEX**  
**Vancouver**  
**Sept 29-30, 2021**

Vancouver  
Convention  
Centre West

**[BUILDDEXVancouver.com](https://builddexvancouver.com)**